PERFORMANCE REPORT · SEPTEMBER 2026

REMAX Cabot & NLR

RE/MAX Encore had a strong September across both locations, with Cabot dominating local Google search and social media growing steadily. North Little Rock is newer and still building momentum, but early signs are encouraging.

97%	39.48K	+25.8%
Cabot ranked #1 on Google Maps for 'real estate listings'	Times your Facebook content was seen in September	More phone calls to Cabot vs. last month

WHAT'S WORKING

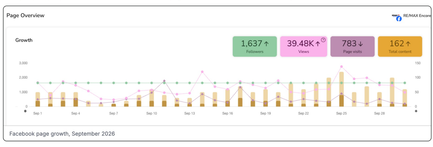
Your wins this period

39.48K FACEBOOK PAGE VIEWS

SOCIAL MEDIA

Strong Facebook Visibility in September

Nearly 40,000 people saw RE/MAX Encore's Facebook page last month — follower count also up.



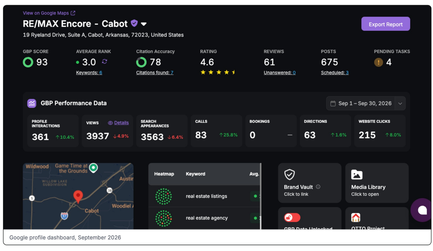
Facebook page growth, September 2026

93 GOOGLE PROFILE SCORE

GOOGLE SEARCH

Google Profile Running Strong in September

Your Google listing scored a 93 out of 100 and got over 3,500 search appearances.



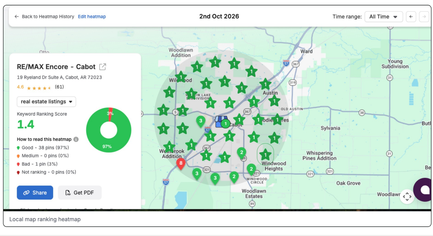
Google profile dashboard, September 2026

97% TOP GOOGLE RANKING

GOOGLE SEARCH

RE/MAX Cabot Dominates Local Search for Real Estate Listings

Ranks #1 on Google Maps in nearly every neighborhood searched around Cabot.



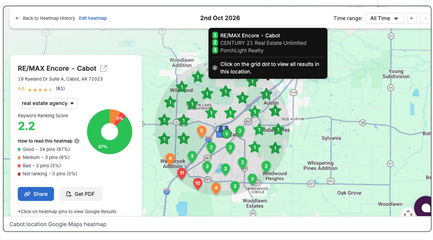
Local map ranking heatmap

87% TOP-RANKED GRID PINS

GOOGLE SEARCH

RE/MAX Cabot Dominates Local Map Rankings

Ranks #1 on Google Maps across most of the Cabot area — strong local visibility.



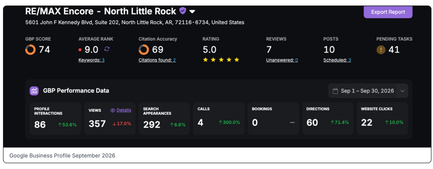
Cabot location Google Maps heatmap

86 PROFILE INTERACTIONS

GOOGLE SEARCH

More People Took Action on Google in September

86 people clicked, called, or engaged with your Google listing — up 54% from last month.



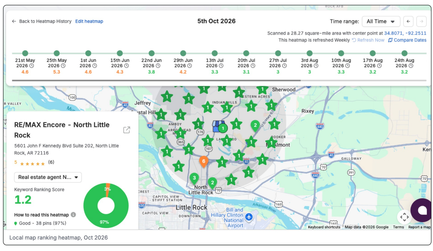
Google Business Profile September 2026

1.2 KEYWORD RANKING SCORE

GOOGLE SEARCH

Google Map Rankings Are Still Mostly Low

RE/MAX NLR ranks #1 in very few areas nearby; most spots show weak visibility.



Local map ranking heatmap, Oct 2026

SCORECARD

The numbers, side by side

CATEGORY	WHAT WE'RE MEASURING	WHERE YOU STAND	STATUS
Social Media	People following your Facebook page	1,637	Strong
Social Media	Times your content appeared in feeds	39.48K	Strong
Social Media	Visits to your Facebook page	783	Opportunity
Google Search	Cabot GBP health score (out of 100)	93	Strong
Google Search	Cabot average Google Maps rank	3.0	Strong
Google Search	Cabot phone calls from Google	83 (+25.8%)	Strong
Google Search	Cabot website clicks from Google	215 (+8%)	Strong
Google Search	Cabot map rank for 'real estate listings'	#1 (97% area)	Strong
Google Search	Cabot map rank for 'real estate agency'	#1-2 (87% area)	Strong
Google Search	NLR GBP health score (out of 100)	74	Opportunity
Google Search	NLR average Google Maps rank	9.0	Opportunity
Google Search	NLR phone calls from Google	4 (+300%)	Opportunity

THE PLAN

How we push to win next

1. **Boost NLR Google profile**
   Complete all 41 pending tasks in the NLR dashboard to improve its Google score fast.
2. **Grow Cabot reviews**
   Ask every closing client for a Google review — Cabot has 61, more helps rankings.
3. **Drive page visits on social**
   Add a clear link or call-to-action to posts — page visits dipped and need a push.
4. **Expand NLR keyword coverage**
   Add more keyword heatmaps for NLR to find gaps and rank in more neighborhoods.